

# Cookie policy statement

## 1. Introduction

Talaints.com, a brand of growithy ag with registered office at tödistrasse 16 – in 8002 zürich, in its capacity as data controller (“data controller”) hereby publishes the following cookie policy for the use of cookies on or through the website accessible at the url: <https://www.talaints.com> (“site”). Reference should be made to the privacy policy statement for all issues not covered by the cookie policy.

By using the site, users agree to the installation of the “first-party” or “third-party” cookies listed below on their devices.

If all or some cookies are disabled, some of the site’s functions might not operate correctly.

## 2. Definition

User or navigator: anyone navigating the site and able to use the services offered by the data controller.

Cookie: a cookie is a file consisting of a single line of text, which can be saved temporarily in the memory of the user’s computer (“session” or “temporary” cookies) or placed on its hard drive via the server of a web page (“persistent” or “permanent” cookies).

First-party or proprietary cookies: files installed on the user’s device directly by the website he is visiting.

Third-party cookies: files installed by external sites, by means of code incorporated in the webpage of the site being visited. Third-party cookies include those installed by social media plugins (for the sharing of contents) or cookies which analyse use of the website.

Technical cookies: they are necessary for the correct functioning of the site, such as for tracking a user’s login, and do not collect any personal information.

Function cookies: these are basically technical cookies used to save selections made (such as the language) or suggest texts in forms to be filled in. This type of cookie may involve personal information, but without them the site’s functions may not work correctly.

Performance cookies: these are basically technical cookies, used for collecting information which relates not to the user as a person but to their navigating behaviour, in order to improve the site’s performance. Data are collected in aggregated, anonymous form by automatic analysis tools. In general, their deactivation does not impair the site’s operation.

Social media cookies: the use of the functions of or connections to some social networks (such as facebook, twitter, youtube, google maps, etc.) Implies the installation of (third-party) cookies. Their deactivation does not impair the site’s operation, but it may render the relative functions or links unusable.

Profiling cookies: they are installed to collect information about the user’s preferences, to allow the display of relevant contents. They may save data concerning navigation on other websites. In general, they acquire the user’s ip address and information which may relate to his person and preferences.

Google analytics: a web analysis services supplied by google inc. ("google"), this service collects data in anonymous form to allow the site's performance to be improved.

### **3. Processing procedures**

#### **3.1 introduction**

This site does not use first-party persistent and/or first-party profiling cookies, but only technical cookies and third-party cookies as described below.

#### **3.2 use of first-party cookies**

The site only uses technical first-party cookies, necessary for the platform and its extensions to maintain the site's basic functions.

#### **3.3 use of third-party cookies**

The site uses the google analytics service, which uses cookies needed for its operation; it also uses additional third-party cookies - please refer to the chart provided in the next point.

#### **3.4 cookie chart**

.growithy.com- \_\_utma – third-party profiling - more than one week-google analytics

.growithy.com - \_\_utmb – third-party profiling - up to one daygoogle analytics

.growithy.com - \_\_utmc – third-party profiling - current session -google analytics

.growithy.com - \_\_utmz – third-party profiling - more than one week -google analytics

.growithy.com - \_\_utmt – third-party profiling – up to one day-google analytics

.cdn.syndication.twimg.com - \_\_utma – third-party profiling - more than one week-google analytics

.cdn.syndication.twimg.com - \_\_utmb – third-party profiling - up to one day -google analytics

.cdn.syndication.twimg.com - \_\_utmc – third-party profiling - current session-google analytics

.cdn.syndication.twimg.com - \_\_utmz – third-party profiling - more than one week-google analytics

### **4. Purpose of the use of first-party cookies**

Technical cookies may be session cookies, used to allow efficient surfing of the site, to establish the navigation session and to manage display of the cookie policy statement and the user's relative choice. The data controller uses the data generated by these cookies as an aid to in-house analysis and monitoring of the traffic generated by users (accesses and pages visited, in particular) and to allow improvements to be made in terms of operation and navigation.

### **5. Use of first-party cookies**

Session cookies are strictly limited to the transmission of session identification data, consisting of random numbers generated by the server, which do not allow any personal identification of individual users. The following data are processed in anonymous form, without the direct acquisition of personal data which identify the user via google analytics cookies: ip address (which

also allows geo-localisation); time and origin of visits; any previous visits by the same user; and other parameters relating to the operating system, its environment and devices used.

## **6. Duration of first-party cookies and the data generated by google analytics**

Session cookies are not permanently saved on the user's computer and disappear when the browser is shut down.

Google stores the data generated by google analytics as specified in the cookie policy statement available at:

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

## **7. Responsibility**

The data controller undertakes to use the data generated by cookies solely for the purposes set out above. The data controller is not responsible for data processing by google using the system described above, and merely notes the assurances provided by the latter, which complies with the data protection provisions of the "privacy shield" agreement signed by the european commission and the United States department of commerce. The data generated by cookies about use of the website by the user (including the ip address) are transmitted to and stored on the google servers. Google uses these data to analyse site navigation behaviours and provide the data controller with reports about visits to the site. Google may also transfer this information to third parties if required by law or if these third parties handle the aforementioned information on behalf of google. Google's privacy policy statement regarding the google analytics service is available for consultation at <http://www.google.com/analytics/learn/privacy.html>. Google's privacy policy is available at <http://www.google.com/intl/en/policies/privacy/>. Subject to the obligations on the data controller under national law, google, in its capacity as independent data controller, has sole responsibility (under civil and criminal law) for the processing of data by means of the aforesaid system.

## **8. Consequences of refusal of consent to processing**

As explained on the google website at the link <https://support.google.com/analytics/answer/181881?hl=en>, in order to refuse his consent to the use of cookies by google analytics, the user must modify his browser settings by downloading the additional component for deactivating google analytics javascript (ga.js, analytics.js, dc.js), available at <https://tools.google.com/dlpage/gaoptout?hl=en>

Disabling google analytics cookies does not in any way restrict use of the site, but it does obstruct the data controller in its pursuance of the purpose set out above.

## **9. Managing and erasing cookies**

Users can choose to disable the use of all or some cookies by modifying the settings of their browsers so that they block cookies or alert the users before installing them. The relative instructions are available at:

Chromium: <http://www.chromium.org>

Tor: <http://www.torproject.org/>

Firefox: <https://support.mozilla.org/it/kb/gestione%20dei%20cookie>

Chrome: <https://support.google.com/chrome/answer/95647?hl=it>

Explorer: <https://support.microsoft.com/en-en/help/17442/windows-internet-explorer-delete-manage-cookies#ie=ie-11>

Opera: <http://help.opera.com/windows/10.00/en/cookies.html>

Safari: <https://support.apple.com/en-en/ht201265>

Srware: <http://www.srware.net>

For further information about opting out from the installation of third-party cookies, visit <http://www.youronlinechoices.com>